

UERMMMC ALUMNI FOUNDATION, USA

SUMMARY AND EVALUATION STRATEGIC PLANNING 3/7/09 BALTIMORE, MARYLAND

The Strategic Planning was a full day session attended by the Board of Trustees, committee chair, co-chair and members. The conceptual model of SWOT was used. During the morning, each committee did a group discussion and identified the strengths, weaknesses, opportunities and threats. The Goal /Direction Setting component was scheduled in the afternoon. The committee chairman or designee presented the outcome of their group discussions. The Foundation's Secretary, Dr. Ruby Reyes recorded the summary of the outcome of their discussions as presented by the committee chairman.

Unexpected Circumstances

There was technical problem in setting up the LCD for the Power Point audio-visual aid. For effective use of time, the period as well as the lunch hour was utilized to continue the unfinished reports scheduled the night before as Committee Meeting. In the absence of the President of the UERMMMC Alumni Association of America, her report was read by the chairman of the board of the UERMMMC Alumni Foundation USA. There were discussions and the approval of the report was tabled.

The facilitators resumed the Strategic Planning program when the technical problem was fixed. When the committees were presenting the outcome of their group discussions related to the Goals and direction Setting, the Alumni Foundation's Chairman of the Board addressed the facilitator stating "*Roy, our weekend is a waste if we are not going to approve the Association's President's Report*". The Alumni Foundation's Treasurer responded. All of a sudden, the Alumni Foundation's Chairman of the Board reacted that resulted to an aggressive confrontation. The past Chairman of the Board and the current President of the Alumni Foundation intervened. One of the past Presidents of the Alumni Association also gave his comment.

Since the scheduled time was utilized to address the heated confrontation, the facilitators decided to adjourn and requested the participants to complete the Program evaluation form.

Program Evaluation

The items in the evaluation form focused on the learning objectives, fees, room and location of the meeting. The rating scale is: 4=excellent, 3=good, 2=fair, 1=poor. A question whether the Strategic Planning Committee should be a standing committee of the Alumni Foundation was also included.

The majority of the respondents gave a rating of 4 (excellent) except for four who gave a rating of 3(good) and two respondents gave a rating of 2(fair) for the item on the location and room conducive to conducting the Strategic Planning meeting. All the respondents except two answered yes to the question if the Strategic Planning committee should be a Standing Committee instead of Ad Hoc.

The comments and suggestions written are as follows:

- Conduct this every 2-3 years alternated with leadership training.
 - One can use (maybe should) these way of planning their individual lives. Not to take things personal. Remove one's personal emotions and look at the big picture for the good of all.
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- Pre-convention unification meeting between the MAAA and the AFUSA
 - Many issues can be resolved much easier or faster with improving communications between the Foundation and the rest of the Chapters
 - Ad Hoc is just about the right arrangement

Analysis and Recommendations

- Set up the AV the night before and make sure that the LCD and the Laptop PC are compatible.
- Not all participants were able to differentiate the Strategic Planning component and the unfinished business committee reports presented to make use of the time. It would be helpful if the facilitators and/ or President or Chairman of the Board of the Alumni Foundation **repeatedly emphasized** the adjustments done for time management purposes.

Submitted by:

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Strategic Planning Ad Hoc Committee